

Privacy Policy for Memphis Bball Trainers

Effective Date: 05/23/25

Jeffery Johnson & Team, LLC ("we," "our," or "us") operates the Memphis Bball Trainers mobile application ("the App"), which provides basketball training services, session scheduling, and communication for youth athletes and their families.

We take your privacy seriously. This Privacy Policy explains how we collect, use, and protect your information.

1. Information We Collect

We may collect the following information when you use our App:

- **Personal Information** (e.g., name, phone number, email address, athlete's name/age)
- **Booking & Session Data** (e.g., training type, date/time of bookings)
- **Device Information** (e.g., device type, IP address, OS used)
- **Usage Data** (e.g., interactions with the app, error logs)

We do **not** knowingly collect data from users under the age of 13 without parental consent.

2. How We Use Your Information

We use the data we collect to:

- Schedule and manage training sessions
 - Communicate with users about sessions, updates, or cancellations
 - Improve app performance and customer experience
 - Share progress updates, reports, or challenge results (if applicable)
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3. Sharing Your Information

We **do not sell** your information. We may share it only with:

- Service providers helping us operate the app (e.g., scheduling or payment processors)
 - Legal authorities if required by law
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4. Data Security

We use industry-standard security measures to protect your information. However, no app or platform is 100% secure, so we recommend safeguarding your personal login info.

5. Third-Party Services

The app may integrate third-party services (like payment processors or analytics). These services have their own privacy policies and data handling practices.

6. Your Rights & Choices

You may:

- Request access to or deletion of your personal data
 - Update your contact info at any time
 - Opt out of communications by contacting us directly
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7. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted in the App and on our website (if applicable). Continued use of the App means you accept those changes.

8. Contact Us

If you have questions about this Privacy Policy, please contact:

Jeffery Johnson & Team, LLC

Email: info@trainedbyjeff.com

Phone: 9016120514